April 15, 2021

State of New York
2679 Route 8
County of Hamilton
Town of Lake Pleasant

A Regular Meeting of the Lake Pleasant Town Board was held on April 19, 2021 at the Lake Pleasant Public Library 2864 State Hwy. 8 Speculator, NY. The meeting was called to order at 7:00 P.M., to conduct whatever business that may come before the Board.
The following were present:
Supervisor: Betsy Bain
Councilman: Neil McGovern, Cristine Meixner, Nancy Seifts (Absent), Don Braunius
Town Clerk: Deborah O'Rourke
Highway Superintendent Randy Lavarnway (Absent) Foreman Ed Brooks,
Guests: Gary Rhinehart (Dackland Radio) Robert (Shorty) Hoffman, Caitlin Stewart (Hamilton County Soil & Water District Manager), Jaime Parslow (District Technician), Bonnie Reisinger

RESOLUTION #52 APPROVE MINUTES OF APRIL 5, 2021
OFFERED BY Don Braunius 2nd by Neil McGovern
RESOLVED, that the minutes of April 5, 2021 be approved as presented
ADOPTED by the following vote. Ayes: Supervisor Bain, Councilperson: Neil McGovern, Don Braunius, Cristine Meixner Nays: None

Committee Reports:
Highway: Foreman Ed Brooks was able to answer questions from the Board members on the problem with the dump box on tandem truck 214. He also reported that the Highway Crew is doing Spring Cleanup, chipping brush, working on Truck 214's frame and cleaning up the Pathway and Cemetery work.

RESOLUTION # 53 THE BOARD APPROVED SUPERINTENDENT LAVARNWAY TO PURCHASE A NEW/USED DUMP BOX FOR TANDEM TRUCK #214 NOT TO EXCEED 19,999.99
OFFERED BY Cristine Meixner 2nd by Neil McGovern
RESOLVED, that the Lake Pleasant Board has approved Superintendent Lavarnway to purchase a new/used dump box for tandem truck #214 not to exceed $19,999.99
ADOPTED by the following vote: Ayes: Supervisor Bain, Councilperson: Cristine Meixner, Neil McGovern, Don Braunius

Old Business:
Auctions International Update: There have been many inquires on what a purchaser could do with the 175 Golf Course Road property. The Town Attorney is working closely with RJ from Auction International.
BTI Report: Vi Wickes and Marty Zegstroo have been working together and Mark Crary has also joined the team. Vi said some areas that they have come across are thick with larvae and others not so bad.
The Bus Garage Lease Proposal has been tabled until we hear from the Lake Pleasant School.

RESOLUTION #54 THE BOARD APPROVED DONNA BENKOVICH TO SERVE ON THE BOARD OF ASSESSMENT REVIEW.
OFFERED BY, Neil McGovern 2nd by Cristine Meixner
RESOLVED, Donna Benkovich will fill a vacancy term April 19, 2021 to September 30, 2021
ADOPTED by the following vote. Ayes: Supervisor Bain, Councilperson: Cristine Meixner, Neil McGovern, Don Braunius. Nays-None

New Business:
"Opt Out" Of Legalization of Cannabis retail dispensaries, Supervisor Bain contacted the County Attorney Chuck Getty to find out if the County would be passing local law on a County level? Chuck said it is a city, town or village call not a county role. Betsy went o Karl Abrams to ask how this would affect his department? Karl wants to do more research but he feels if there are stores it would affect his department. If the Town decides to opt out, we have to go to a permissive referendum. We are opting out from sales only (Stores & distribution) If we don't opt out, we automatically are opt out in. This needs to be done by Dec. 31, 2021
Pathways: Last week Supervisor Bain, Superintendent Lavarnway Dave McComb, Caitlyn Stewart, Jaime Parslow had a meeting at the Town Hall to discuss what we hope to accomplish this season. After our meeting they all walk the Pathway Trails. The Highway Dept. has been very busy working on the pathway board walk and repairing railings, blowing leaves and clearing brush and putting docks in. Dave McComb took over the overseeing of the Pathways 20 years ago from Paul Wilbur. Dave still wants to be involved in the Pathway and keep track of the sign in book but will be happy to pass the torch to someone else. There are some new volunteers to help out, Paul Cleveland, Neil McGovern and Don Braunius. Caitlyn and Jaime will be working on signs to identify the plants and possible trail markers were needed. They will be able to help for awhile until they start a big job at Buck Mt. in Sabattis. They will be building a new trail to the fire tower.
BST Audit for 2020 will be starting in a few weeks. Supervisor Bain said that they have finally signed off on the 2019 audit.

The Chamber handed out their 2021 1st Quarterly Report to the Town Board (see attached}
Youth Recreation report was also given to the Board from Rec. Dir. Samantha Desrochers (See attached).

RESOLUTION #55 APPROVE AUDIT OF ABSTRACT #19
Voucher #1119-1159Amount $54,623.60
OFFERED BY Don Braunius 2nd by Cristine Meixner
RESOLVED, that all bills in the following funds be paid as present.
GENERAL, HIGHWAY, LANDFILL, LIBRARY
ADOPTED by the following vote. Ayes: Supervisor Bain, Councilperson: Cristine Meixner, Neil McGovern, Don Braunius Nays-None

Next Board meeting is May 3, 2021 @ 7:00 p.m. The meeting is open to the Public.

Roundtable: Supervisor Bain mentioned that Jim Swanson stopped by the Town Hall to let everyone that he has started a Go Fund Me page for Mark Hughes and also an account at the NBT Bank for donations. Our thoughts and prayers go out to Mark, Melissa and Family. Discussion on paying off the Grader Bond the interest is 3.9 % interest paid this year was $5,397.60 Town Clerk will contact Jim Sullivan at NBT to see if the Bond can be paid off earlier.

***ON A MOTION BY Don Braunius 2ND by Neil McGovern
TO ADJOURN 6:00 p.m.
ALL IN FAVOR.

Respectfully submitted,
Deborah O'Rourke, Town Clerk

2021 1st Quarterly Report to the Town of Lake Pleasant Board
(1/1/2021-3/31/2021)

ACTIVITY	1st Q 2020 (for comparison)	1st Q 2020
MAILINGS	~150	~175
TELEPHONE CALLS	~275	~300
EMAILS RECVD/SENT	900/600	950/700
WEBSITE-Users	2829	4021
-New	2674	3826
-Total Sessions	3401	4736
-Avg Session Duration	1 min 47 sec	1 min 44 sec
FACEBOOK-Followers (to date)	8181	9274
-Posts	196	162
-Messages (conversations)	21	28
INSTAGRAM-Followers (to date)	1045	1117

ADVERTISING	1st Q 2020	1st Q 2021
Hamilton County Express	1 (snowmobiling) $62.	1 (snowmobiling) $62.10
Adirondack Life	1 ad for $440.00	
Radio Ads-WYVS	2 +ongoing COE-NC	
ADK Guide		Summer Guide $450.
Community Pride Day Sponsor		$100.
TOTAL	$502.00	$612.10

1st Q 2021:
The snowmobile season got off to a slow start, but the number of phone calls and inquiries remained high. Once the snow came, the snowmobilers were here and the season took off. Our weekly 'Trail Reports' on Facebook were well received and more popular than last year's posts.
We continued to disseminate important information to our members in regards to COVID updates from both state and federal agencies.
We continue to be involved with a series of 'Amenities Enhancement Meetings,' originated by Bill Farber back in the early Fall of 2020, which concentrate on all the individual projects and potential recreational opportunities being conducted throughout Hamilton County.

ROOST:
We attended several virtual meetings regarding marketing and holding events for this summer. We also worked on plans for the Great Adirondack Garage Sale weekend.

Economic Development:
We attended virtual meetings with the North Country Chamber of Commerce, Common Ground alliance and ANCA.

Past Q Events:
Virtual Feb Fest via Facebook: Held for 8 days during the February break, this series garnered 43 entries. One entry each day was randomly drawn to receive a $25.00 Chamber Gift Certificate.

Community Skate Lending Program: With assistance from the Village DPW, we once again put out skates at the Village rink for our Lend/Borrow program. More skates were packed up at the end of the season than were put out at the beginning, a testament to its continued need and desire.

New Homeowner's Facebook Campaign: to go along with the newly reprised Community Directory and Member Guide, we created and published this Facebook campaign to introduce new homeowners to all of the volunteer opportunities in our Region.

New Member Winter Campaign: we increased our members by 4 as result of this annual campaign.

Getting to Know Our Members Facebook Campaign: in this series we focused on our lesser known members, giving a shout out to them under the Facebook spotlight. We did approximately 30 in-depth posts for our members over a 10 week span.

Next Q Events:

- We'll be planning for Summer 2021 and beyond.
- The Community Flower Barrel Program
- Southern Adirondack Night at Fonda Speedway (May 1)
- Community Pride Day (May 5)
- Chamber Annual Dinner (May 19)
- A Spring Facebook campaign
- Great Adirondack Garage Sale (May 28-31)
- Farmers' & Crafters' Market-opening day June 24
- 4th July parade & Celebration

4/5/21

YOUTH RECREATION 2021

1. DATES

Monday&Tuesdays 9-12 Wednesdays 8-5* Trip days

July12-14, July 19-21, July 26-28, August 2-4, August 9-11, August 16-18

Aides 830-1230 Monday and Tuesday 7-530* Wednesdays

Trip ideas: Water Safari, Dino Roar Valley, Great Escape, Animal Land, Utica Zoo, Russian Beach, One Hike, Fort Stand Wix, Adirondack Adventure, Oak Mountain Trails,

Need to advertise for1-2 aides, 18 and over, CPR certified Approx 17 hours a week.

We have use of library on bad weather days.

2. OTHER PLANS

-Golf lesson will be available again this summer. Permission slips going to school soon.

Again Call Cristi Wilt. 1 hour lessons and youth year membership.

-Horseback riding lessons: Yoder Stables

1 hour lessons, 2 children at a time. Ages 7yrs and up. Just call set up with Kristin

Monday/Friday after 2pm, Tuesday, Wednesday, and Thursdays anytime.

"Lessons" consist of : basic horse structure and care, learning how to properly tack a horse, brushing and cleaning after riding. Re-staling and Maintanence.

Itinerary and and permission slips are in construction, waiting on return calls and finalizations.

? Youth Rec Trip To Fonda Raceway maybe In June