AGREEMENT FOR SERVICES

This Agreement, effective April 16, 2024, is between the Town Board of the Town of Lake Pleasant and the Adirondack Speculator Region Chamber of Commerce, Speculator, N.Y 12164

WHEREAS the Town is to a significant degree financially dependent upon a healthy interactions with visitors, within the Town and in the immediately adjoining region; and

WHEREAS the Town is financially dependent upon communication and visibility and retention between itself and local businesses with the Town and immediately adjoining region; and

WHEREAS the Town wishes to contract with the Chamber in cooperation with surrounding municipalities for the Chamber to provide services in regard to promotions services as it is a mutually beneficial venture between the two entities; and

WHEREAS both parties are authorized to contract for such services, which the Town has determined are professional in nature, though based in contract, and therefore do not require public bidding;

NOW, THEREFORE, in consideration of the mutual promises and consideration set forth herein, the parties agree as follows in regard to a promotions relationship:

1) The Town engages the Chamber to furnish the services described in Schedule A attached hereto and made a part hereof.
2) The Town agrees to pay the Chamber the annual sum of $25,000.00 in quarterly installments beginning April 2024. The Chamber shall submit vouchers in the customary form to the Town on a quarterly basis for payment.
3) The Chamber shall communicate with the Town at least quarterly, in regard to such activities, including an expense report or as requested by the Town. At which time the Town will submit payment for services rendered.

4) This Agreement shall be effective as of the date first written above.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Agreement the day and year first written above.

Town of Lake Pleasant

By: Betsy A. Bain

Date: April 16, 2024

Betsy Bain, Supervisor

Adirondacks Speculator Region Chamber of Commerce

By: Marty Zegstroo

Date: 4/9/2024

Marty Zegstroo, Co-president

By: Tracy A Joy

Date: 4/9/2024

Tracy Joy, Co-president

SCHEDULE A

The following services are considered part of an Agreement dated April 2024 between the Adirondacks Speculator Region Chamber of Commerce and the Town of Lake Pleasant, Hamilton County, New York;

- Adirondack Speculator Region Chamber of Commerce will be responsible to help promote local events (while working with other local organizations), offer digitized brochures, connect to local community sites, report local happenings, and watch community calendars in order to optimize promotion, do online community releases for local organizations; be a liaison for local organizations to connect information to ROOST and other regional tourism platforms and

- Adirondack Speculator Region Chamber of Commerce will maintain, design (when appropriate), display, print, and share flyers, map, and brochures for trails, town events, lakes, non-profits, and sight-seeing.
- Adirondack Speculator Region Chamber of Commerce will be responsible for renting and paying for any related expenses that occur in the running of the visitor's center to be located at the intersection of routes 30 & 8 in Speculator, NY including rent, utilities, supplies, equipment, wages of employees, training, etc.
- Adirondack Speculator Region Chamber of Commerce will be responsible to staff said visitor center with either employees or volunteers for at least 20 hours per week during the off season and at least 35 hours a week during the peak seasons, which include hours on Saturdays and start Sunday hours only during the month of July and go from there. During said hours the Chamber will respond to requests, in person, telephone, mail, internet, social media and other inquiries and provide a record of such activity to be included in quarterly written or verbal reports to the Town.
- Chamber will host the Farmers Market weekly July – September.
- In addition the Chamber will be responsible for hosting 3 or more Community events throughout the year for the business association.