AGREEMENT FOR SERVICES

This Agreement, effective 4-17-23 is between the town Board of the Town of Lake Pleasant and the Adirondack Speculator Region Chamber of Commerce, Speculator, NY 12164.

WHEREAS the Town is to a significant degree financially dependent upon healthy interactions with visitors, within the Town and in the immediately adjoining region; and

WHEREAS the Town is financially dependent upon communication and visibility and retention between itself and local businesses with the Town and immediately adjoining region; and

WHEREAS the Town wishes to contract with the Chamber in cooperation with surrounding municipalities for the Chamber to provide services in regard to promotions services as it is a mutually beneficial venture between the two entities; and

WHEREAS both parties are authorized to contract for such services, which the Town has determined are professional in nature, though based in contract, and therefore do not require public bidding;

NOW, THEREFORE, in consideration of the mutual promises and consideration set forth herein, the parties agree as follows in regard to a promotions relationship:

1) The Town engages the Chamber to furnish the services described in Schedule A attached hereto and made a part hereof.
2) The Town agrees to pay the Chamber the annual sum of $30,000 in quarterly installments beginning April 2023. The Chamber shall submit vouchers in the customary form to the Town on a quarterly basis for payment.
3) The Chamber shall communicate with the Town at least quarterly, in regard to such activities or as requested by the Town.

4) This Agreement shall be effective as of the date first written above.

IN WITNESS WHEREOF, the parties have duly executed and delivered this Agreement the day and year first written below.

Town of Lake Pleasant

By: Betsy A Bain Date: 4-20-23
Supervisor

Betsy Bain, Supervisor

Adirondacks Speculator Region Chamber of Commerce

By: Marty Zegstroo Date:
4/19/23

Marty Zegstroo, Co-president, ASRCC

By: Tracy S Joy Date:
4/20/2023

Tracy Joy, Co-president, ASRCC

SCHEDULE A

The following services are considered part of an Agreement for the year 2023 between the Adirondacks Speculator Region Chamber of Commerce and the Town of Lake Pleasant, Hamilton County, New York;

- Adirondack Speculator Region Chamber of Commerce will be responsible to help promote local events (while working with other local organizations), offer digitized brochures, connect to local community sites, repost local happenings and watch community calendars in order to optimize promotion, do online community releases for local organizations; and
- Adirondack Speculator Region Chamber of Commerce will maintain, design (when appropriate), display, print, and share flyers, map, and brochures for trails, town events, lakes, non-profits, and sight-seeing.
- Adirondack Speculator Region Chamber of Commerce will be responsible for renting and paying for any related expenses that occur in the running of the visitor's center to be located at the intersection of routes 30 & 8 in Speculator, NY including rent, utilities, supplies, equipment, wages of employees, training, etc.
- Adirondack Speculator Region Chamber of Commerce will be responsible to staff said visitor center with either employees or volunteers for at least 20 hours per week during the off season and at least 35 hours a week during the summer season. During said hours the Chamber will respond to requests, personal, telephone, mail, internet and other inquiries and provide a record of such activity to be included in quarterly written or verbal reports to the Town.

Upcoming Chamber Events 2023

- Membership dinner and annual meeting
- Various business "Mixers"
- Bear and Wine Festival
- Farmer's Market
- Connecting local businesses to the Lighting of the Firetower/Firetower Festival (this is still in the works with details yet to be decided on)
- Community Garage Sale
- Holiday Stroll

Upcoming Chamber Promotional Assists 2023

- Great Adirondack Garage Sale
- Twigs Craft Fair
- Applefest
- 4th of July Parade
- Community Pride Day

We are currently in the process of hiring new staff and getting ready for our membership dinner where we will be discussing the changes we have been implementing with our businesses. We are at a point where we are ready for the input from our businesses as to what they want to see as far as events throughout the year and have a survey planned to help us assess their needs and desires as we move forward. It is our hope to create more shoulder events that benefit businesses in times when they need to see more traffic in ways that actually benefit them.